



UNIVERSITY OF  
**TEXAS**  
ARLINGTON

**COLLEGE OF BUSINESS**  
DEPARTMENT OF ACCOUNTING

**2013 UTA Accounting Department CPE Day  
Guest Speakers**

**Jeffrey W. Gunther**, Economist and vice president, Federal Reserve Bank of Dallas

Jeffery W. Gunther is a Vice President of the Federal Reserve Bank of Dallas. He oversees analysis of financial institutions and their supervisory environment. He briefs senior management on banking conditions and writes articles for Dallas Fed publications and scholarly journals. His primary focus is the detection of risks to the banking system. Gunther received a Ph.D. in economics from Southern Methodist University in 1995.

**Rahul Gupta, CPA**  
**Project Manager**



Rahul Gupta joined the Financial Accounting Standards Board (FASB) in June 2013 as a project manager of the financial instruments project. Prior to joining FASB as a permanent staff, he was a practice fellow from August 2011 through May 2013. As a FASB practice fellow, he provided technical depth and practical insight to assist the FASB in improving accounting standards. Rahul is managing several projects while at the FASB and assists with several other FASB projects, as well as projects managed jointly with the International Accounting Standards Board (IASB). Rahul is also responsible for working with the FASB's Emerging Issues Task Force, liaising with the SEC and PCAOB on various matters, handling technical consultations, and providing project updates to constituents at various conferences and seminars.

Prior to joining FASB, he was a senior manager in the National Professional Standards Group of Grant Thornton LLP, where he assisted audit engagement teams and firm's clients with technical accounting and auditing issues. At Grant Thornton he was also responsible for monitoring current accounting and auditing developments, under both U.S. GAAP and IFRS, and summarizing these events in firm publications that are distributed throughout the firm and to Grant Thornton clients.

Rahul is a CPA in the state of Texas, and a Chartered Accountant in India. He holds a Bachelor of Commerce degree from Agra University, India, and a Post Graduate Diploma in Information System Audit from The Institute of Chartered Accountants of India.

**Jim Lacamp**

Jim Lacamp is a Senior Vice President and Portfolio Manager with Macroportfolio Advisors at UBS. He has been in the brokerage industry for 25 years and is a graduate of Baylor University with a double degree in economics and finance.

Lacamp's first national notice came when, after just a few years in the industry, he was highlighted on FNN (now CNBC) and USA Today for his performance in their national stockpicking contest. He currently manages over \$400 million in investor assets along with his partner, Pat Reddell. Some of his strategies have also been highlighted in TradingMarkets.com.

Lacamp is a frequent guest on CNBC's "The Kudlow Report," and Fox News. Lacamp is also the featured financial analyst on CBS Channel 11/KTXA in Dallas-Fort Worth and is regularly appears on a new number of television networks on topics ranging from the markets, to oil prices, to economics. He has also been quoted in Investor's Business Daily and USA Today.

Lacamp and his partner Pat Reddell have had one of the longest running financial Radio shows in the Dallas-Fort Worth area. Their show "The Opening Bell" focuses on the macro events that drive markets and how to profit from them. Their focus on international markets and areas outside of mundane and mainstream market mantras have been profitable for their listeners and investors alike. Their understanding of what drives markets is what drives listeners during drive time. The show runs from 7:30 to 9 a.m. CST on the CNN Radio 1190. Their newsletters, available to clients, are thorough, incisive and humorous as well.

Lacamp and Reddell's philosophy is simple: "It's our clients money...we work for them."

Lacamp is active in the Fort Worth Community. He serves on the Board of the Cystic Fibrosis Foundation, and is a contributor to "A Wish With Wings." Jim is also a member of the Cowtown Angel Investor Network,

### **JD Granger**

JD Granger is the Executive Director of the Trinity River Vision Authority (TRVA) which manages a massive flood control and river redevelopment project that creates 12 miles of public urban waterfront in Fort Worth's central city. Mr. Granger currently serves as board member for the Greater Fort Worth Real Estate Council, Streams and Valleys, Inc., the Fort Worth Zoological Society, Van Cliburn Foundation and recently completed a two year term for the Texas Society of Architects. He is an active member of the Urban Land Institute and after serving as Public Member Director for the American Institute of Architects Fort Worth Chapter he was named an Honorary Member in 2008. In addition, the USACE Fort Worth District and the TRVA led by Mr. Granger recently received the USACE "Good Neighbor" GreenGov Award for outstanding partnership efforts between the two agencies on the TRV project. From 2003-2008, he served as board member for Historic Fort Worth, Inc., and previously served on the Downtown Design Review Board as well as the Cabella's and Downtown TIF boards. Mr. Granger has also contributed to the City of Fort Worth's Downtown Strategic Action Plan on Housing, Access & Circulation Committee, and Open Spaces/Public Art Committee. He earned his Doctor of Jurisprudence from South Texas College of Law and was recognized as a Super Lawyer Rising Star by Texas Monthly Magazine. Mr. Granger also holds a Bachelor of Arts in Economics from Texas A&M University.

### **RICHARD S. MARK, ASSOCIATE PROFESSOR OF ACCOUNTING, UTA**

Richard S. Mark is currently an Associate Professor of Accounting at the University of Texas at Arlington teaching in the areas of taxation, ethics and financial accounting. He has dual undergraduate degrees in

Mechanical Engineering and Pre-Medicine from the University of Colorado, a Juris Doctorate degree from University of Colorado, and a Master of Taxation (LL.M.) degree from the University of Denver. Prior to joining the UTA faculty, Professor Mark was a sole-practitioner and later an associate at the Dallas law firm of Kasmir, Willingham and Krage. He subsequently became a Director of Tax for Atlantic Richfield Company and a tax manager at Arthur Young & Co (now Ernst & Young). He has also previously served on the board of directors of a number of private energy firms.

Over the last 25 years, Professor Mark has conducted numerous professional development seminars for most of the Western, Southwestern and Southern state societies of CPAs and private companies. He has also consulted and provided expert testimony for the IRS; various global energy concerns including Exxon-Mobile, Chevron, Shell, Gulf, Phillips 66, Conoco; hedge fund and tax software companies; law firms;; international government agencies within the State of Victoria in Australia; and the State of Alaska.

Professor Mark has been approved to train accounting students in ethics in preparation for the CPA exam since 2005.

**Michael Prindible**, Senior Counsel, IRS Small Business/Self-Employed Division Counsel, Dallas

Michael has been with the IRS Office of Chief Counsel since September 1991, after receiving his J.D. from Southern Methodist University School of Law in May 1991. Michael is also a CPA. Prior to working for IRS Counsel, Michael worked for ARCO Oil & Gas Co. in Dallas, TX and Bakersfield, CA; Arthur Andersen & Co. in Houston & Dallas, TX; and Meridian Oil Co. in Fort Worth, TX. Prior to his Senior Counsel appointment in February 2011, Michael was a Special Trial Attorney with IRS Large Business & International Division Counsel in Dallas for 11 years. While he was a Special Trial Attorney, Michael successfully handled several complex and high dollar Tax Court cases involving issues of first impression concerning the telecom, electric utility, and oil and gas industries. Michael also worked on a U.S. Department of Justice Tax Division trial team that tried a Distressed-Asset-Debt tax shelter case in U.S. District Court that involved a prominent banker in Texas. Michael has been repeatedly recognized for his excellent work with IRS Counsel, including his receipt of the 2000 Office of Chief Counsel Litigation Award.

**Robert P. Wolff**, Appeals Officer, IRS

Robert Wolff is a CPA registered in the State of Texas. He graduated from the University of North Texas with a Bachelor of Science degree in Accounting and Masters of Science degree in Accounting Taxation. He started his career with the Internal Revenue Service in 2003 as a Revenue Agent for the Large Business & International division. In 2009, he joined the IRS Appeals division as an Appeals Officer. Prior to joining the IRS, he served in public accounting for approximately ten years. His public accounting experience includes employment with a local CPA firm, Arthur Andersen, and Ernst & Young.

**William J. Crowder**, Professor of Economics, UTA

Bill Crowder earned a BS and PhD in Economics from Arizona State University in 1987 and 1992, respectively. As a Graduate Student at ASU he received the William H. Barchilon Prize for Outstanding Graduate Student in Economics. He joined the faculty in Economics at UTA in September 1992. Professor Crowder has published numerous articles in academic journals, including *Journal of International Money and Finance*, *Journal of Financial Research*, *Economic Inquiry*, *Canadian Journal of*

*Economics, Journal of Money Credit and Banking, Journal of Finance* and others. His areas of expertise lie in Open Economy Macroeconomics, International Finance and Time Series Econometrics. Professor Crowder was awarded the Distinguished Research Publication Award for the College of Business at UTA in 1997 and 1999. Along with his research interests, Professor Crowder teaches Macroeconomics, International Finance and Time Series Econometrics at both the graduate and undergraduate levels.

**Wade Myers, Managing Director, Cherry Tree Companies**

Wade is an investment banker that assists growth-oriented entrepreneurs with their early-stage to middle market companies. He is the founder and leader of Cherry Tree's Dallas/Fort Worth-based investment banking office. Throughout his business experience, Wade has founded or co-founded, invested in, and been a director of over 25 companies. He has had the role of CEO in five of those companies, including firms that grew into a global IT services company and a nationwide IT-enabled real estate services company. He has completed 55 M&A transactions and institutional financings. He has an MBA from Harvard Business School where he graduated as a Baker Scholar, an MS from American Technological University, and a BS from North Dakota State University.

**Steve Messer**

Steven Messer began his career in employee benefits in 1991 going to work for a worksite benefits agency in Amarillo, Texas. At that time, the agency was very small, but worked with a broad scope of clientele both public and private. After a few years, he became a partner in that agency and eventually worked with employers in over thirty states. The agency was a top three producer for employee benefits insurance every year during the life of the partnership. This Agency partnership lasted until 2001.

In 2001, Steve joined Paychex, Inc. taking a position as a 401(k) sales representative and became one of the top producers for Paychex retirement services in 2002. Steve was promoted to Sales Manager after 16 months of selling 401(k) and Flexible Spending accounts and managed a team that provided those benefits to employers in North Texas and Oklahoma for the next 5 years.

Steve left Paychex in 2007 and worked in the Professional Employer Organization industry for various companies and returned to Paychex to join the Paychex Agency in 2010 once again to work directly with employers to provide quality benefits for them and their employees. Steve has been a top producer in the Paychex Agency by helping employees and employers get a thorough understanding of their benefits. He also works with employers to ensure that their benefits comply with applicable state insurance regulations and the Affordable Care Act (ACA). Because Paychex is recognized nationally for the in depth training that all employees receive, Steve receives quality training and insight into the practical application of ACA from Paychex Agency, Inc.

**Robert Durak**

**American Institute of Certified Public Accountants ("AICPA")**

Bob Durak has been with the AICPA since 1995 and is a member of the Accounting Standards department, as the Director of Private Company Financial Reporting. Currently he is overseeing the development of the AICPA's financial reporting framework for smaller businesses. Bob staffed the Private Company Financial Reporting Committee ("PCFRC") for the last six years and helped staff the

recent Blue Ribbon Panel on private company accounting. Previous to his position in the Accounting Standards department, Bob was the Director of the Accounting and Auditing Publications team at the AICPA. Prior to joining the AICPA, Bob was a manager at Deloitte & Touche in their auditing practice in New Jersey.

### **Tom Mighell**

Tom Mighell is a Senior Consultant with Contoural, Inc, where he works with companies to solve their information governance, litigation readiness, and eDiscovery issues. Prior to becoming a consultant Tom was a litigator for 18 years with a firm in Dallas, Texas. Tom is the author of three books on the iPad - iPad in One Hour for Lawyers, iPad in One Hour for Litigators, and iPad Apps in One Hour for Lawyers. Tom is the co-host of The Kennedy-Mighell Report, a legal technology podcast hosted by the Legal Talk Network and the ABA's Legal Technology Resource Center. Tom served on the ABA TECHSHOW Planning Board for four years, and as Chair of ABA TECHSHOW 2008. He is currently Immediate Past Chair of the ABA's Law Practice Management Section. Tom received his B.A. and J.D. degrees from the University of Texas at Austin.

### **Beth Junell, CPA, CFF, CFE**

Beth Junell is a Partner in Ernst & Young's Fraud Investigation & Disputes Services practice in Dallas. Beth has over 20 years of professional experience in accounting, internal controls and financial statement related matters. Beth has significant experience in a wide range of high-profile, large-scale engagements for multi-national public and private companies, and has conducted and managed these engagements around the world. These matters include investigations, corporate governance and compliance program design and implementation. This work often arises from alleged GAAP and SEC reporting violations, violations of the Foreign Corrupt Practices Act ("FCPA") and related global statutes, or other alleged fraudulent activities. Beth has worked on behalf of management or the special committee for companies under investigation by international, federal and state agencies; and for the monitor or compliance consultant in a post-investigation monitoring capacity. She also regularly consults directly with companies on the design and implementation of corporate governance structures and compliance programs.

Beth specializes in anti-corruption related matters, where she has deep experience conducting and managing engagements in over 30 countries, including work in-person in: Azerbaijan, Brazil, China, Republic of Congo, Indonesia, Israel, Jamaica, Japan, Kazakhstan, Mexico, Philippines, Qatar, Russia, Scotland, South Africa, Turkey, UAE and the UK.. Her work includes reactive investigation and remediation matters, as well as proactive projects such as risk assessments, M&A due diligence and compliance program design and implementation,

Beth also has experience in various phases of dispute avoidance and resolution including discovery, investigation and analysis, expert report preparation and testimony both at trial and by deposition. Her experience also includes financial analysis in complex matters involving post acquisition disputes, breach of contract claims, termination-for-convenience claims, and bankruptcy claim resolution.

Beth holds a BBA in Accounting from Texas A&M University - Commerce.

**Donna Mayes, Senior Manager, Rylander, Clay and Opitz, LLP**

Donna began her public accounting career with RCO in 2003. As a senior manager in the Audit Department, she concentrates on not-for-profit organizations, local governments and service-oriented businesses. In addition to audits, Donna also performs reviews, agreed-upon procedures and internal control assessments. She enjoys collaborating with her clients to solve problems that can be unique to their industries. Donna strives to make the cumbersome and often intimidating process of their annual audits a little less stressful for them. Donna holds a Bachelor's Degree and Master's Degree in Accounting from the University of Texas at Arlington. She currently is the Chairman of the Board of Cancer Care Services and the Assistant Chairman of the Parks and Recreation Board of the City of Benbrook. She is married and enjoys spending time with her family, painting, golfing and other outdoor activities.

**Ken Schroeder, CIA, CISA, CRMA**

Ken is a Certified Internal Auditor, Certified Information Systems Auditor, and is also Certified in Risk Management and Assurance. He attended Baylor University earning a Bachelor of Business Administration in Accounting. Ken has held positions in public and private companies primarily in manufacturing and distribution, and has served in several capacities including Audit, Corporate Controller of Operations and Chief Financial Officer. In June of 2004, he made the switch from industry to higher education and serves the University of Texas at Arlington as Internal Audit Director. He is a member of the Association of College and University Auditors (ACUA), the Texas Association of College and University Auditors (TACUA) and the Institute of Internal Auditors (IIA) Fort Worth Chapter.

**Michael Lawrance, CPA**

**Background**

Michael Lawrance CPA (active) has practiced as an external auditor since January 2003. His experience includes employee benefit plans (defined benefit, defined contribution, health & welfare); not-for-profit organizations (agencies, religious institutions, country clubs); education providers (cosmetology, nursing, business); and local governments. He has lead staff training on a wide variety of audit related subjects. He has worked at both regional and international firms during his career.

**Professional and Industry Experience**

Michael has provided professional audit services in for benefit plans accordance with PCAOB, U.S. GAAS, U.S. GAAP for a variety of defined contribution, defined benefit, and health & welfare plans. He has experience and understanding of FASB and PCAOB accounting principles and Department of Labor rules and regulations.

**Technical Skills**

- Instructor of in-house technical audit and accounting trainings for employee benefit plans.

**Guadalupe Garcia, CPA**

Lupe Garcia is a Certified Public Accountant in the State of Texas with over six years of public accounting experience serving a wide variety of industries including various governmental entities, not-for-profit organizations, employee benefit plans, and privately owned businesses. Lupe has extensive experience

in financial statement and compliance audits of governmental entities, including counties, cities, school districts, and other special-purpose governments. Lupe is a graduate of the University of Houston and has been recognized as the 2013 Houston CPA Society Young CPA of the Year and 2013 Texas Society of CPAs Rising Star.